

November 14, 2011

L&T Bags 11 ABCI Awards

Voted 'Champion of Champions'

L&T's Corporate Communications had a special date with 11-11-11 – it bagged a total of 11 awards at the gala awards function of the Association of Business Communicators of India (ABCI). The tally includes awards secured across the spectrum of 'House Magazines', Brochures, Calendars, Photographs....

The number of awards was among the highest secured by any company or organisation in the country, qualifying L&T for the coveted 'Champion of Champions Award'.



Mr. D. Morada (left), Head - CBMC, L&T, accepting the ABCI 'Champion of Champions Award' from the Chief Guest, Dr. M.S. Swaminathan, father of India's green revolution, at the awards ceremony on November 11, 2011 in Mumbai.



A beaming L&T Corporate Communications' team with the Chief Guest and Mr. K. Venkataramanan.

As reported earlier, Mr. K. Venkataramanan - Member of the Board and President (Hydrocarbon), was presented the 'Global Business Communicator Award' in the 'Elite Category' for his contribution to effective communications beyond boundaries.

The awards were presented at a glittering ceremony held in Mumbai. The ABCI had received 952 entries from around 145 companies across the country.

Founded in 1956 and based in Mumbai, ABCI is the largest body of professional business communicators in India.