

November 12, 2011

Mr. K. Venkataramanan Wins 'Global Business Communicator Award'

Capping the recognitions that he has received for engineering excellence and project management, Mr. K. Venkataramanan, Member of L&T Board and President - Hydrocarbon, has won distinction in the field of business communications. The Association of Business Communicators of India (ABCI) - India's largest such body of professional communicators - presented Mr. Venkataramanan the 'Global Business Communicator Award' for his charismatic ability to reach out to people, and transmit thought and idea to an international constituency in a value chain spread across five continents.

The award was part of the 'Elite Category' drawn up by the ABCI, and distinct from the mainstream

communication awards. It was presented by Dr. M.S. Swaminathan - the renowned agriculture scientist, widely described as the 'Father of India's Green Revolution', at a gala function in Mumbai on November 11, 2011. The awards ceremony was attended by communication luminaries including Mr. Alyque Padamsee, Mr. Amin Sayani, and Mr. Sylvester Da Cunha.

Founded in 1956 and based in Mumbai, ABCI is the body of professional communicators set up to promote excellence in business communication.

