

June 30, 2011

L&T Ranks Among Top Three 'Most Attractive Employers'

L&T has been ranked among the top three in an online research carried out by HR services company, Ma Foi Randstad.

L&T was honoured with the coveted Randstad 'Most Attractive Employer' award at a function held in New Delhi on June 29, 2011. Mr. S.N. Roy, Sr. Vice President & Head, Corporate Initiatives, L&T, received the award from Dr. Bimal Jalan, Former Governor, Reserve Bank of India.



Mr. S.N. Roy (right) receiving the Randstad award from Dr. Bimal Jalan in New Delhi.

In a knowledge-based economy, the calibre of employee talent is usually a key determinant of success. Randstad, headquartered in the Netherlands, launched the award in Belgium in 2000 and then in France, Spain and the Netherlands. Ma Foi Randstad instituted the award in India this year, based on the widely held belief that attractive companies draw top talent.

The award recognises the country's best corporate houses to work for among 150 of the largest employers, based on the opinion of over 10,000 potential, as well as, employed workforce in India. The award provides an invaluable insight into a company's perceived attractiveness to job seekers, based on public feedback across metrics such as salary, job security and work and life balance.