

November 12, 2010

50th Annual Awards Competition of ABCI

Corporate Communications Team Bags 10 Awards

L&T's Corporate Communications again scores a perfect '10'! At the Annual Awards Competition organised by the Association of Business Communicators of India (ABCI), the Corporate Communications team bagged 10 awards.

The awards were presented at a glittering presentation ceremony held in Mumbai on November 11, 2010.

The annual awards contest of ABCI this year was a special one. It was the fiftieth annual awards function of ABCI. The association had received a record number of 900 entries from around 150 companies this year.



The Corporate Communications team celebrates its rich haul of awards.

The list of awards won by Corporate Communications is given below:

Entry	Category
1. Brochure titled The Difference is Commitment	Brochure Design
2. ECC's photo captioned Investing in the Future of Energy	Photography
3. 2010 Table Calendar of L&T Infotech	Table Calendar
4. L&T's Sustainability Report 2009	Social Responsibility Communication
5. L&T Infotech's Multimedia Presentation on Global Insurance Conference	Multimedia CD-ROM Presentation
6. ECC's Multimedia Presentation on L&T-CSTI – Gujarat	Multimedia CD-ROM Presentation
7. The L&T-ite, Jan-Mar 2009	Headlines
8. ECC Panchangam Calendar 2010	Wall Calendar
9. ECC Concord, Apr-Sep 2009	Environment Communication
10. CCD Intranet Website	Corporate Intranet

Many stalwarts in the area of business communications were also felicitated by ABCI at the awards nite. Noted among them were: Mr. Sam Pitroda, Advisor to the Prime Minister on Public Information Infrastructure & Innovations; Dr. Dinesh Keskar, President of Boeing India; Dr. Narendra Jadhav, Member of Planning Commission; Mr. Piyush Pandey, Chairman, O&M; Mr. Vasant Sathe, Former I&B Minister, and Prof. D. Udaya Kumar, Creator of the '₹' symbol. Mr. S. Ramadorai, Vice Chairman, Tata Consultancy Services, and Mr. Thomas Mathew, Managing Director, LIC of India, were the Chief Guests at the function.

Founded in 1956 and based in Mumbai, ABCI is the largest body of professional business communicators in India.