

June 10, 2010

## L&T wins Social Development Award from Bombay Chamber of Commerce

L&T's Corporate Social Initiatives won further laurels with an award from the Bombay Chamber of Commerce and Industry (BCCI). The award – comprising a silver salver – was presented by Mr. Montek Singh Ahluwalia, Dy. Chairman, Planning Commission, and received on behalf of L&T by Mr. D. B. Raju, Executive VP, Corporate Infrastructure & Services, at the 174<sup>th</sup> Annual General Meeting of the BCCI on June 8, 2010 in Mumbai. The Social Development Award – one of BCCI's prestigious annual



*Mr. Montek Singh Ahluwalia (right) handing over BCCI's Social Development Award to Mr. D. B. Raju.*

Civic Awards – recognises and rewards best practices among corporates with a view to securing wider acceptance for such practices across the industry.

The winners were chosen by an eminent jury comprising industry experts who acknowledged the far-reaching social impact of L&T's initiatives in education, construction skills training and mother-&-child care.

In his acceptance speech, Mr. Raju said that consistent emphasis on social initiatives affirmed the Company's belief that the full measure of growth could be measured not only in terms of the financial indices but also in the difference that could be made to the lives of the community around us. As part of the programme, award-winning companies in three different categories presented brief audio-visuals depicting their activities. L&T opted to screen the Company's anthem since it captured the ethos of the organisation and encapsulated its larger social mission. The anthem was widely appreciated, and later cited as an example of inclusiveness by Mr. Montek Singh Ahluwalia.