

October 10, 2015

SDDC Wins Three National Packaging Awards

The Switchgear Design & Development Centre (SDDC)'s packaging cell bagged three awards for excellence in packaging at the bi-annual INDIASTAR 2015. The awards were presented in concurrence with 'World Packaging Congress 2015' at a ceremony held on October 10, 2015, in Mumbai, by Mr Keith Pearson, General Secretary - World Packaging Organisation (WPO).



The awards given under six categories of entry were instituted in 1972 by the Indian Institute of Packaging to promote and encourage excellence in packaging design, innovation and technology at the national level. These are based on parameters like originality of design, visual appeal, cost effectiveness & overall economics of package, eco-friendliness and convenience to users and retailers.

SDDC has been regularly participating in this event and the current year's performance has taken its award tally to 44. The contest is regarded as the most popular and premier event for India's packaging fraternity and qualifies the winners for participation at the forthcoming Asiastar and Worldstar packaging contests at the intercontinental and world levels.

The winning entries were designed by Mr. Vijay V. Bhandarkar and Mr. Roshan D. Kadam of SDDC's packaging cell. Two out of the three awards were in the Packaging material and Adjunct category for Edgeboard Protective Packaging & Edgeboard angle. The third was in Transport Packaging category for packaging of Busbar trunking system.