

November 15, 2013

## Mr. A.M. Naik Launches L&T's 6<sup>th</sup> Corporate Sustainability Report

### Highlights Role of Sustainability in Enhancing Brand Image

Group Executive Chairman Mr. A.M. Naik along with members of the Executive Management Committee released L&T's 6<sup>th</sup> Corporate Sustainability Report, titled '**Future Now**' in Mumbai on 14<sup>th</sup> November 2013.

Speaking on this occasion, Mr. Naik said that companies like L&T which engage in extensive Sustainability & CSR initiatives develop a distinct profile and are perceived differently by global industry. CSR thus plays a



Mr. A.M. Naik, releases L&T's 6<sup>th</sup> Corporate Sustainability Report.

critical role in enhancing the Company's brand and reputation. While complimenting the efforts for driving sustainability programmes companywide, Mr. Naik urged employees to continue to enhance performance across all parameters of sustainability - safety, eco-friendly processes & products, energy & water conservation, community development and productivity.

The launch was preceded by a brief presentation from Corporate Sustainability team on the Company's sustainability performance. The presentation also highlighted how the Company is responding proactively to government recommendations on the subject.

*Titled 'Future Now', the report focuses on how L&T anticipates emerging challenges and opportunities and takes measures to be better positioned to address them successfully. Like all its preceding editions, this Report too has received GRI Checked A+ rating, indicating the highest level of disclosure accorded by Global Reporting Initiative, the world's most respected body in the field of sustainability reporting.*