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## ESE wins Gold Trophy for Export from Maharashtra Government

The Electrical Systems & Equipment (ESE) business unit of Electrical & Automation Operating Company (EAOC) has been awarded the Gold Trophy at the State Level Export Awards instituted by the Government of Maharashtra for the year 2008-09. The award is given to manufacturers, traders and export houses.

Mr. Sumit K. Mukherjee, General Manager-ESE, received the award from Mr. Sanjay Sethi, Development Commissioner (Industries), Government of Maharashtra, on July 6, 2010 in Mumbai.



*Mr. Sumit K. Mukherjee (left) receiving the Gold Trophy from Mr. Sanjay Sethi.*

ESE won the award in the large scale industry category. This award is a testimony to the growing international business of switchboards manufactured by L&T and its demand outside India. Some of the parameters for judging the award were trend in exports, development of new markets for existing products, introduction of new products and successful break-through in markets with difficult operating conditions.

The value of switchboard exports has seen a steady growth over the last three years. ESE has earned 38% of its total sales from international jobs in 2009 and its systems have been exported to 45 countries across the Middle East, South-East Asia and Africa.