

Press Release

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L&T Metro Rail (Hyderabad) Limited Wins Chanakya Award - Innovative Leadership Award – 2015 Corporate Collateral Awards – 2015 Gold for Outstanding PR Online Case Study Silver for Outstanding PR Case Study

The Public Relations Council of India (PRCI) is the Public Relations, Communications, Advertising Industry's trade body headquartered in Bangalore.

PRCI annually recognizes people and organizations for excellence in their chosen fields and earn name for the Country. The award is named after "Chanakya", the well-known scholar in the ancient India. It also nominates and awards corporates who excel in their field of work bringing name and fame to the company.

This year PRCI organized the 9th Global Communication Conclave on the 13th & 14th March 2015 at India Habitat Centre in New Delhi. In a glittering ceremony which was attended by a plethora of PR, Advertising and Corporate professionals; The Chanakya Awards were given away by the Union Minister of Tribal Affairs, Mr. Jual Oram.



L&T Metro Rail (Hyderabad) Limited won the Innovative Leadership Award for their innovative approach in Public Relations. This was received by Mr. Sanjay Kapoor, GM & Head, Corporate Communications & Advertising Business, LTMRHL.

The Corporate Collateral Awards 2015 were won under two categories which were given away by the Past Governor of Delhi, Mr. Bhisma Narain Singh.

- **Gold for outstanding PR online Case Study**
- **Silver for outstanding PR Case Study**



These awards were received by Ms., Geeta Mallikarjunan, Manager PR, LTMRL.

About L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of L&T IDPL, promoted by Larsen & Toubro which is a major Indian multinational engaged in technology, engineering, construction, manufacturing and financial services, with global operations. Its products and systems are marketed in over 30 countries worldwide. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business for over seven decades.

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HYDERABAD

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