

## Press Release

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# Innovative Public Relations Award in Infrastructure for L&T Metro Rail (Hyderabad) Limited

L&T Metro Rail (Hyderabad) Limited was honored with TV5 Business Leader Award 2015 for the category "Innovative Public Relations in Infrastructure" on 25<sup>th</sup> April 2015, amongst eminent personalities from business and political fraternity.

This award was given away by Mr. M Venkaiah Naidu, Minister of Urban Development, Government of India in the presence of Mr. Bandaru Dattatreya, Union Minister for Labour and Employment, Mr. K T Rama Rao, Telangana State Minister for Panchayatraj & Information Technology and Mr. K E Krishna Murthy, Deputy Chief Minister of Andhra Pradesh.

While receiving the award Mr. Sanjay Kapoor, General Manager & Head, Corporate Communications & Advertising Business, *"It is a matter of great pride for us to receive this award and it establishes the fact that we are emotionally connecting Hyderabad Metro Rail to the hearts of Hyderabadis. An endeavour to create a BRAND for the state-of-the-art and the most modern public transportation service even before it's commissioned. A first by any infrastructure company."*



**Award & Citation**



*Mr. Sanjay Kapoor receiving the award from Mr. M Venkaiah Naidu, Minister of Urban Development, Government of India*

This award is an addition to the several awards won by L&T Metro Rail till date in Public Relations from PRSI, PRCI, HMA, Construction Week etc for their unique approach in PR and Social Media.

### **L&T Metro Rail (Hyderabad) Limited:**

L&T Metro Rail (Hyderabad) Limited is a subsidiary of L&T IDPL, promoted by Larsen & Toubro which is a major Indian multinational engaged in technology, engineering, construction, manufacturing and financial services, with global operations. Its products and systems are marketed in over 30 countries worldwide. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business for over seven decades.

For queries please contact:

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**HYDERABAD**

**27<sup>th</sup> April 2015**